



## British Society for Phenomenology

**Position Title:** Engagement Manager (Communications and Social Media)

### **About the British Society for Phenomenology (BSP)**

The BSP is a not-for-profit organisation set up with the intention of promoting research and awareness in the field of phenomenology and other cognate arms of philosophical thought and practice. Currently, the society accomplishes these aims through its journal, essay prize, impact agenda, website, podcast, and events.

### **Position Summary:**

The foundation of the British Society for Phenomenology engagement strategy is the website [BSP Online](#). This website provides information for people wanting to know about the society's activities (such as journal, events, podcast), remit, and membership. Key to attracting people to the website is the BSP Newsfeed on the homepage. This Newsfeed publishes short articles regularly about the BSP as well as curating other phenomenology activities world-wide, and these articles are then promoted via the BSP's social media channels on Facebook, Twitter/X, and LinkedIn. The aim being to sustain and grow our social media audiences to – in turn – increase engagement with the BSP journal, events, and other activities, which also includes membership.

Accordingly, the role of the Engagement Manager is essential to BSP operations. As well as day-to-day copy editing and adding articles on the website and posts on social media, they will also work with the Head of Engagement and Events to improve our communications strategy. In addition, there is the opportunity to attend BSP Events and feed our social media channels promoting academics giving papers.

The new Engagement Manager will work with the current Engagement Manager until both agree the new role holder is confident to take on all aspects of the position.

### **Role overview:**

- The role holder can be based anywhere in the UK (although we will consider applications from rest of world), and should work / study in the field of phenomenology broadly construed.
- The role holder will be a member of the BSP; or commit to becoming a member upon taking up the role.

- The role holder will report directly in to and be supported by the Head of Engagement and Events.
- The role holder will also become a member of the BSP [Executive Committee](#) (ExCo).
- The role holder should be prepared to commit to a standard ExCo four year tenure. However, they can step down anytime during their tenure with extenuating circumstances; the incumbent role holder can also re-apply for another four years once their tenure is up, if they so wish.
- This is an unpaid voluntary position. However, the role holder will have the opportunity of free attendance to any other BSP events worldwide where they are part of that organising team, with all travel and accommodation costs reimbursed.

### **Responsibilities and duties:**

- Work with members of the BSP Executive Committee to add webpages and news articles to BSP Online, then promote our news articles on social media and academic channels.
- When no BSP activities are ongoing, monitor Philos-L emails to promote other phenomenology activities world-wide on our newsfeed and over social media channels.
- Spend around 30 minutes a day (when available) during the working week on the website and social media channels.
- Ensure engagement principles and society values are upheld during every stage of the process.
- Engage with other relevant members of the ExCo where necessary, such as the Technology Officer, Communications/Engagement Lead, Secretary, and Finance Officer.
- Where possible, help out on specific tasks as a team member with other Chairs in their events teams to deliver other BSP events such as the UK Annual Conference and the International Symposium, taking the lead on social media.
- It is expected the role holder will attend the online AGM and quarterly ExCo meetings as far as possible unless there are extenuating circumstances.
- It is expected the role holder will give at least one paper at any BSP event during their four year tenure.

### **Further information:**

For further information or to discuss any aspect of this role, please contact the Head of Engagement and Events, Dr David Deamer at [communications@thebsp.org.uk](mailto:communications@thebsp.org.uk).

### **Application process:**

To apply please send an email expressing your interest to the Head of Engagement and Events, Dr David Deamer at [communications@thebsp.org.uk](mailto:communications@thebsp.org.uk). Your expression of interest should include the following information on one A4 page of a Word document:

- Name, current position, affiliation;
- The role for which you are applying (and if more than one role, just state your order of preference, do not make two separate applications);
- Your current BSP membership status, including if you have previously served on the ExCo (membership is not necessary to apply);
- A short paragraph by way of academic biography, foregrounding your interests and involvement in the field of phenomenology;

- A brief overview of any current skills in respect to the role/s for which you are applying;
- A short statement as to why you wish to take on the role.

**Deadline and selection:**

- The deadline for application is Sunday 3 March 2024.
- We will reply to all expressions of interest, and people who are shortlisted will attend a very friendly Zoom interview.
- Interviews will be conducted mid- to late-March 2024.